



Synergetics Products/Services by Consulting Category

Within Nine Business Sectors

Revenue Enhancement

- ♦ Revenue Leakage Recovery & Revenue Assurance
- ♦ Revenue Cycle Effectiveness
- ♦ Strategic Investment Process (SIP)
- ♦ New Product Introduction
- ♦ Pricing Strategies
- ♦ Sales Effectiveness

Product & Customer Optimization

- ♦ Customer Satisfaction Improvement
- ♦ Portfolio Rationalization
- ♦ Strategic Investment Process (SIP)
- ♦ New Product Introduction
- ♦ Pricing Strategies

Cost Management

Operations

- ♦ Productivity & Process Improvement
- ♦ Labor Efficiencies
- ♦ Quality Management & Loss Reduction
- ♦ Cost of Revenue & Overhead Cost Structuring
- ♦ Geographical Footprint Optimization

Organization

- ♦ Organization Alignment & Design
- ♦ Change Management
- ♦ Span of Control & Layer Improvement

Supply Chain

- ♦ Supply Chain Planning & Demand Management
- ♦ Sourcing, Procurement & Supplier Management
- ♦ Inventory Management
- ♦ Logistics & Distribution Streamlining

Cash Flow Improvement

- ♦ Revenue Cycle Effectiveness
- ♦ Accounts Receivable & Collections Improvement
- ♦ Accounts Payable
- ♦ Inventory Management

Return on Assets

- ♦ Asset Utilization
- ♦ Geographical Footprint Optimization

Industry Areas of Expertise

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| ▪ Aerospace / Defense | ▪ Automotive | ▪ Consumer Products |
| ▪ Energy / Mining & Metals | ▪ Food / Beverage | ▪ Healthcare / Life Sciences |
| ▪ Professional / Business / Financial Services | ▪ Technology / Software / Telecom | ▪ Transportation / Distribution Services |