



## A Worldwide Resource for Business Problem Solving

### Who We Are

Synergetics is a privately held New England-based Management Consulting firm established in 1975:

- International company with office locations in the United States and United Kingdom;
- Employs over 150 analysts, consultants, project managers / directors, and subject matter experts;
- Performs assessments / analyses for targeted opportunities, implementing cost savings and revenue enhancement initiatives for management, financial and operational areas;
- Client portfolios include Private Equity Firms, Small and Medium-sized Enterprises, and Fortune 500 Companies across all market sectors.

Synergetics is one of the major “Implementing Consulting” organizations, having completed over 1,300 business process implementations, many with leading industrial and service corporations. We are dedicated to unlocking our clients’ ability to gain efficiencies, build bottom line profitability, and position them for long-term success.

### Problems We Solve

Your business demands as a company may be many, and Synergetics delivers solutions-based services to meet the needs of your organization across a broad array of 23 product offerings. These offerings fall under five core consulting categories:

- Revenue Enhancement
- Cost Management
  - Operations
  - Organization
  - Supply Chain
- Cash Flow Improvement
- Return on Assets
- Product and Customer Optimization



Through Revenue Enhancement, Synergetics will work with your business to identify innovative and practical opportunities to enhance your revenue profile on a sustainable basis. Our Cost Management service offerings focus on three major areas where we can help you translate your Cost Management Strategy into reduced production costs for products and services. These will also result in increased value being delivered to the customer.

To address Cash Flow Improvement, we can help your leadership team proactively manage this area that is critical to any business wanting to achieve a higher level of capital efficiency and earnings performance. And when it comes to Return on Assets, we know that ROA is used as an indicator of how profitable a company is relative to its total assets – we can guide your team toward making prudent choices in allocating company resources to generate earnings.

Synergetics also specializes in helping your company optimize product and customer portfolios. By doing so, you will be able to increase market penetration to better sell your products and expand your customer base.



Whatever the initiatives, we follow through and stay totally immersed onsite until the project is completed. Our entire focus is on improving your results, meeting agreed-upon metrics, achieving project goals, and ensuring that all requirements have been fulfilled.



### Who We Serve

Synergetics has strong relationships with such clients as Private Equity Firms, Small and Medium-sized Enterprises, and Fortune 500 Companies. It is no coincidence that 85% of our business comes from these relationships, either through existing / repeat business or from direct referrals.

Whatever your company or market sector, we work in partnership with your management team to conduct analyses and implement operational initiatives. These align with the organization’s business strategy and fall within our five major consulting categories. Our focus is based on meeting business specific needs through one or more of our service offerings.

## A Worldwide Resource for Business Problem Solving

Because we work across the many diverse business sectors with corporate leadership teams providing management consulting services, our experienced professionals can translate and apply best practices from one industry to another. It is through this application of proven methodologies that we can improve operational and financial performance.

Typical industries we serve include:

- Aerospace/Defense
- Consumer Products
- Food/Beverage
- Healthcare/Life Sciences
- Technology/Software
- Transportation
- Utilities/Energy
- Automotive
- Financial/Professional/  
Business Services
- Mining/Metals
- Telecom/Communica-  
tions



## Results Delivered

What makes Synergetics unique is that we never merely recommend. We work alongside our clients to implement targeted initiatives to capture identified cost benefits and operational efficiencies.

Our ultimate objective is always our client's fiscal strength and long-term success. This success is built around carefully structured and time-proven procedures. Synergetics works with each of our clients to ensure the proposed solutions are installed and the identified opportunities are realized. At the end of every engagement, our client is equipped with the tools and direction necessary to continue to deliver superior products and services on time, every time.



We are dedicated to unlocking your organization's ability to grow, to build bottom line profitability, and to establish your business on a path to long-term success. Synergetics ties the implementation of your project to a committed financial outcome and

guaranteed ROI – we provide implementation, not just recommendations.

## Our Process

We employ a unique approach to our consulting engagements that is based on our ability to deliver quantifiable results with hands-on implementation.

The key to our success is our approach to business problem solving and the experienced teams we assign to work with your company. This approach is comprised of three phases, each separated by "Go/No-Go" decision points: Pre-Assessment, Business Analysis, and Implementation. This framework offers distinct opportunities for you to clearly understand the value proposition before moving to the next phase.



We define the business and operational bases through enterprise / value stream mapping, financial statement deconstruction, benchmarking, and conducting deep dive analyses to quantify specific areas to address.

With your senior leadership, we qualify and prioritize each area against your company's strategic business objectives to affect accelerated change within a compressed time table. Creating this sense of urgency to accomplish the stated objectives across the organization is essential to successful implementation and change management.

## Why Synergetics

Synergetics leverages the knowledge and skills of our professional staff with the industry expertise of our clients. This synergy enables us to forge a partnership to define and realize improvements that neither party could achieve individually. This relationship, along with the strategic direction and the proper management tools / training, enables us to provide all of our clients with significant improvements in profitability and operational efficiency. Simply put, our process and proven methodologies work. We invite you to visit our website at [www.synergeticsww.com](http://www.synergeticsww.com).