

WHO WE ARE



Synergetics is a leading “Implementation Consulting” organization, having completed more than 1,600 business process re-engineering engagements and generating more than \$8B in EBITDA improvements.

- A privately held New England-based Management Consulting firm established in 1975
- A global presence with office locations in the United States and United Kingdom, and client engagements internationally
- Employs over 150 analysts, consultants, project managers / directors, and subject matter experts

- Targets efficiency opportunities and implements tangible cost savings and revenue enhancement initiatives across Management, Financial and Operational areas
- Clients include many highly recognized industrial and service corporations, with whom we have established consistent relationships and have repositioned for long-term success
- Business portfolio consists of Private Equity Firms, Small and Medium-sized Enterprises, and Fortune 500 Companies across all market sectors

PROBLEMS WE SOLVE



Synergetics’ primary focus is to help clients operate more efficiently and improve business results. We deliver against agreed upon metrics for each engagement and remain totally immersed onsite until all objectives have been met.

Synergetics utilizes its expertise, tools and methodologies to deliver quantifiable financial improvements. Projects are tailored to meet the organizational requirements and business needs of each client. **Synergetics’ five Core Consulting Competencies include the following areas:**

- 1 Cost Management** to reduce operational costs and increase customer value across three main

areas that include Operations, Organization and Supply Chain

- 2 Product and Customer Optimization** to increase market penetration, grow sales and expand the customer base
- 3 Return on Assets** to re-allocate company resources to generate maximum earnings
- 4 Cash Flow Improvement** to achieve a higher level of capital efficiency and earnings performance
- 5 Revenue Enhancement** to identify opportunities to optimize revenue on a sustainable basis

WHO WE SERVE



Synergetics has worked hard to gain a reputation as a trusted business partner. We deliver sustainable results, build enduring relationships among our varied client base, and foster Private Equity partnerships. **Throughout our 40 years of doing business, 85% of our projects have come from these relationships, either through existing/repeat business or from direct referrals.**

Our experienced professionals transverse industry sectors, are agile partners, and apply best practices to effectively drive results. With our disciplined approach, we consistently improve the operational and financial performance for our clients to position them for future success.

Focused Industry Sectors Include:

- Aerospace / Defense
- Automotive
- Consumer Products
- Energy / Mining & Metals
- Food / Beverage
- Healthcare / Life Sciences
- Professional / Business / Financial Services
- Technology / Software / Telecom
- Transportation / Distribution Services

RESULTS DELIVERED



Synergetics' unique value proposition is that **each project implementation is tied to a committed financial outcome and guaranteed ROI**. Our "hands-on approach" with client partners ensures that targeted initiatives are fully implemented and identified opportunities are realized. Upon project completion, clients are equipped with the tools and direction necessary to maintain an ongoing level of improved operational efficiency and bottom line profitability.

Synergetics is committed to solving business challenges. Specific examples include:

- Organizational Redesign / Span of Control
- Cost Management Controls / Revenue Enhancement
- SKU & Brand Optimization with Supply Chain Management
- Management Operating Systems (MOS) around Line Production / Capacity

Synergetics looks to optimize a company's ability to grow and establish pathways to attain short and long term successes. We work to achieve project objectives and implement those operating principles that fully support each company's business strategy.

OUR PROCESS



PRE-ASSESSMENT

Purpose: Understand operations & challenges - at Synergetics' expense

BUSINESS ANALYSIS

Purpose: Validate true opportunities through detailed analyses

IMPLEMENTATION PROJECT

Purpose: Plan & execute the implementation of objectives - guaranteed ROI of 3:1

A distinctive element of Synergetics' success is the collaborative, time-based approach our experienced consultants take with client leadership teams. We employ a three-phased approach, with interim "Go/No-Go" decision points that afford opportunities to understand the value proposition before moving to the next phase.

In each of our project engagements, we define, establish and quantify operational baselines by which to measure team progress via such techniques as:

- Enterprise / Value Stream Mapping
- Financial Statement Deconstruction
- Benchmarking
- Deep Dive Analyses

With client teams fully engaged, **Synergetics directly qualifies and prioritizes each of the specific baselines against the company's strategic business objectives**. The use of proven methodologies helps to ensure successful implementation outcomes and an overall positive change management experience for clients.

WHY SYNERGETICS

Synergetics leverages the knowledge and skills of our experienced subject matter experts with the industry expertise of our clients. The resulting synergy creates working relationships that define and deliver overall business improvements. Throughout the implementation process by applying proven methodologies for business problem solving, Synergetics can deliver significant, sustainable improvements in profitability and operational efficiency. We believe in implementation, not just recommendations.

BY THE NUMBERS

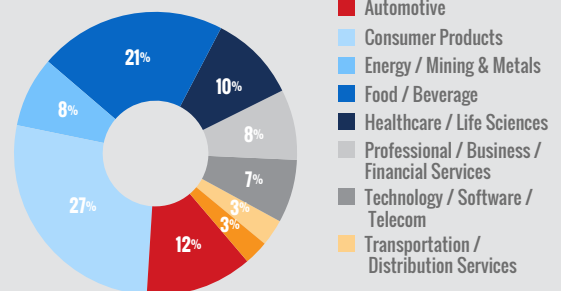
40 Years of Delivering Sustainable Results
85% Repeat Business / Direct Referral Basis

PROJECTS WITH GLOBAL REACH:
65 Countries on 6 Continents
Client Portfolio of 500+

Over 1,600 Engagements Across 9 Industry Verticals
EBITDA savings in excess of \$8B

ROI: Guaranteed 3:1 / Typical 5:1

% ENGAGEMENTS, BY INDUSTRY



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